

WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Agency

Product

Schedule Dates

Contract #

Advertiser

Hillary For President-D 3050 K St NW

Brand

Washington, DC 20007

Phone/Fax Buyer Name Sales Office Salesperson

Comments Billing Type Account Types

Separation: 30 AMY MCCREARY

Weekly/Irregular

National/Political Candidate Agency BRD 278/295/4924 MacKenz, Miller, Millennium Washington DC Millennium/DC, Washington DC (1108) TV (105655) POLITICAL CANDIDATE (ns) (1186) Greer Margolis Mitchell, Burns & Associates-Washi O 06/28/16-07/04/16 Hillary For President-D (107369) 2532218 Ξ Sal δ Cor Pac ₫

ate Entered	06/16/16	Greensboro (WXLV)			
ast Modified	06/16/16	By Broadcast Month Spots	Spots	Rate	
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j					RAC.	Ž	200	9	MAI	Z	CONFIRMATION CONTRA					
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i	News14 On ABC 45	\$480.00 Greensboro (WXLV)	\$480.00	\$480.00			×	×	×	H	:3011:01P- News- News 14 Carolina on ABC 45 at 11pm	<u>ن</u> و 11 م		06/28/16-07/01/16	5.0 Normal Line / News (5)	5.0
1	ABC World News	\$600.00 Greensboro (WXLV)	\$600.00	\$600.00	þi						:30 6:28:30P- ABC-World News Monday-Friday	:30 6: M	1	07/04/16-07/04/16	4.0 Normal Line / News (4)	4.0
1	Good Morning America	\$240.00 Greensboro (WXLV)	\$240.00	\$240.00	j.u.l		×	×	×	12	:30 7A- ABC-Good Morning America	:30 7/ Ar	н	06/28/16-07/01/16	3.0 Normal Line / SPOT (3)	3.0
1	Bachelorette-ABC	\$1,200.00 Greensboro (WXLV)	\$1,200.00	\$1,200.00	ц						:30 7:57:56P- ABC-The Bachelorette (Monday)	:30 7: Be	2	07/04/16-07/04/16	2.0 Normal Line / Prime (2)	2.0
1	General Hospital	\$90.00 Greensboro (WXLV)	30.06\$	\$90.00	'n		×	× ×	×	ь	:30 2P- ABC-General Hospital	:30 21	4	06/28/16-07/01/16	1.0 Normal Line / SPOT (1)	1.0
1	Comments	Station	Total	Rate	Spots	Zr SP	   구   구	SPW Mo Tu We Th	of et	MAS	Run Times	ength	Sec Length	Dates	Line Type / Break Type (Ref #)	Line

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1.224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

## FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Williadw, I	ederal Call	aldates Musi	. Sign The G	eruncation C	m Page 3
Station and	Location:	8 441	,	Date:	
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being/on beh	<sub>alf of:</sub> Hillar	y for Amer	rica		
a legally qual	ified candidat	e of the Dem	nocratic		
political party	for the office	of: Preside	ent of the l	Jnited Sta	tes
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election to be	held on: 11	/8/2016			
		ime as follows	i.		
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
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A	ttac	h pro	pose	d schec	lule wi	th cha	rges (i	f available):

by:	for the above described broadcast tin	ne has been furnished
Hillary for America	and the second s	
represent that this person or	nounce the time as paid for by such p entity is either a legally qualified cand zation of the legally qualified candidat	lidate or an
The name of the treasurer of	the candidate's authorized committee	z ie.
Jose H Villarreal		. 10.
This station has disclosed to classes and rates; and discorto federal candidates).	me its political advertising policies, in unt, promotional and other sales prac	cluding: applicable tices (not applicable
THIS STATION DOES NOT BASIS OF RACE OR E	DISCRIMINATE OR PERMIT DISCRETHNICITY IN THE PLACEMENT OF	IMINATION ON THE ADVERTISING.
To Be Signed I	By Candidate or Authorized Co	ommittee
6/15/2016	Mas -A	whorized Media Buyer
Date	Signature	
То Ве	Signed By Station Representative	
☐ Accepted		☐ Rejected
Alli'm Aldrid Signature	S Phison Aldridge Printed Name	Title

### FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

Hillary for America	
(name of federal candidate or authorized committee) hereby certify programming to be broadcast (in whole or in part) pursuant to this a	that the greement:
□ does ■ does not	
refer to an opposing candidate (check applicable box). I further programming that does refer to an opposing candidate:	certify that for the
(check applicable box)	
the radio programming contains a personal audio statement by identifies the candidate, the office being sought, and that the candidate broadcast.	the candidate that ate has approved
the television programming contains a clearly identifiable photogorimage of the candidate for a duration of at least four seconds, and a displayed printed statement identifying the candidate, that the candibroadcast, and that the candidate and/or the candidate's authorized the broadcast.	simultaneously date approved the
Dunn - Authorized Midin B	
signature of candidate or authorized committee	<b>96</b> The Buy Tiles of Seed of the
Daniel Jester	6/15/2016
printed name	date

#### AGREED UPON SCHEDULE

## (TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS OY	e DERED			

Attach proposed schedule with charges (if available):

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.